



# Every Move You Make... Helps Older Adults Step Up to Better Health

## 2024 Fundraiser!

Dance the night away with Detroit's #1 Best Cover Band - Vavoom - and help older adults protect their health. Every dollar you spend helps older adults in Detroit improve their health through screenings, information sessions with experts, and research on aging.

For 25 years, the Institute of Gerontology has partnered with the University of Michigan to engage the community in improving the health of older adults. The Healthier Black Elders Center is part of that initiative, created to help Detroit's older African Americans age successfully. The HBEC is a strength-based program that provides free educational events, newsletters and health screenings throughout Detroit while encouraging older Black adults to help with research that could improve health as people age.

Move and groove at the Senior & Caregiver Resource Network fundraiser on November 7, while your contribution supports better health for Detroit's older adults.

**Ticket sales will help the non-profit**

**Healthier Black Elders Center connect with 2,000 older adults in 2025!**

THURSDAY

**NOVEMBER 7**

6:00 PM - 9:00 PM

LOCATION

**Club Venetian**

**Banquet Center**

29310 John R. Rd.

Madison Heights

48071

**Music, Dinner,  
Dancing &  
Raffle Baskets!**

TICKET PRICE \$85



PLUS, enjoy an **Ultimate Old Fashioned** mixology class for a nominal donation.



**Healthier Black Elders Center**  
INSTITUTE OF GERONTOLOGY



For sponsorship information or to purchase event tickets [CLICK HERE](#) or call Donna MacDonald 248-719-0640

**- MORE DETAILS -**

# Sponsorship Opportunities

**\$500 The Hustle**

- 2 event tickets and VIP seating
- Recognition on social media
- Recognition in Event Program

**\$1,000 The Macarena**

- 4 event tickets and VIP seating
- "Shout-out" by VAVOOM at event
- Recognition on social media
- Recognition in Event Program

**\$2,500 The Cupid Shuffle**

- 6 event tickets and VIP seating
- Prominent logo placement at event
- "Shout-out" by VAVOOM at event
- Half page business ad in Event Program
- Recognition on social media
- Recognition on Institute of Gerontology website for 6 months

**\$5,000 The Electric Slide**

- 1 Reserved Premium Table (8 event tickets)
- Promotional table at Institute of Gerontology CE events for professionals
- Prominent logo placement at event
- Promotional table at event
- "Shout-out" by VAVOOM at event
- Full page business ad in Event Program
- Recognition on social media
- Recognition on Institute of Gerontology website for 1 year

Senior & Caregiver  
RESOURCE NETWORK



INSTITUTE OF GERONTOLOGY  
Healthier Black  
Elders Center

**BECOME AN EVENT  
SPONSOR**



Make a secure  
payment online at:  
<https://www.paypal.com/ncp/payment/J82222S7XMN6Q>



Purchase  
tickets online  
at:

<https://www.paypal.com/ncp/payment/59TVDKV78YBVC>

**Please use our secure online payment system if possible.**

*If you must use a check, please complete and include the form below.*

NAME OR COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

NUMBER OF TICKETS: \_\_\_\_\_ Payment Amount:  CHECK # \_\_\_\_\_

MAKE CHECKS PAYABLE TO: **Senior and Caregiver Resource Network**

**MAIL TO:** Jim Speir  
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17515 W. Nine Mile Rd.  
Southfield, MI 48075