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Welcome to one of our newest IOG partners, Sunrise Senior Living, with more than 300 independent and assisted living residences across the U.S., Canada and the United Kingdom. In Michigan, Sunrise operates 12 facilities including communities in Northville, Shelby Township and the Bloomfield area.

Residents at [Sunrise Senior Living](#) know what it means to live with purpose. Throughout the Covid-19 pandemic, Sunrise team members found new and creative ways to engage residents. They offered one-on-one in-suite activities, personalized engagement kits, themed Suite Stops with snacks and beverages and more. As residents and team members receive the vaccine, and state and local guidelines allow, Sunrise will reintroduce the group activities, social events and communal dining that make life at Sunrise so special.

The [Sunrise Live with Purpose programming](#) enriches each resident's mind, body and soul. Whether it's expressing creativity through art, getting active with fitness classes, or learning something new, residents can do more of what they love.

Sunrise recognizes the critical importance of family, so team members help residents [connect with family members](#) by viewing pictures and videos through their family engagement app. They also facilitate video chats via Skype or FaceTime on Sunrise-provided iPads.

Professional chefs prepare fresh, homemade meals based on individual preferences and nutritional needs—providing every resident with a [personalized dining experience](#). “We want residents to look forward to every meal,” said Linda Rose, Sunrise regional director of sales and marketing.

Sunrise staff and residents are excited that the first dose of the Covid-19 vaccine has been made available to 100% of Sunrise staff and residents across the U.S.— brighter days lie ahead. They will continue to work to increase vaccination rates and [promote health and safety in their communities](#).