## Windows on the World of Aging Learning Series



- Educational forums in a grassroots setting
- 300 or more seniors attend
- **Speaking opportunities** for corporate sponsors
- Increases awareness of available resources for seniors
  - Q&A sessions allow for connection with seniors







## 2<sup>nd</sup> YEAR

## Shedding Light On The Senior Scene

"Windows on the World of Aging" is a dynamic new learning series developed by the outreach department at the Institute of Gerontology in 2007 to educate seniors in smaller, informal settings. Forums are held 6-8 times per year across the Metropolitan Detroit area, to audiences of between 40-100 seniors. They consist of a variety of topics and speakers from the academic and professional community. Our senior population is faced with constantly changing needs and industry trends. By providing cutting edge education in an environment that allows for open dialogue with experts, we can help to provide the key to a healthy, productive way of life.

The faculty and staff at the IOG appreciate the commitment to senior education and knowledge of our corporate and community partners. "Windows on the World of Aging" provides an opportunity for these partners to connect their knowledge to seniors through speaking opportunities at these forums. By connecting resources in a grassroots environment and combining corporate identities with the Institute of Gerontology and its position, we further the mission to promote successful aging in the Detroit area and beyond!

## FOR MORE INFORMATION CONTACT:

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Promoting Successful Aging in Detroit and Beyond