



Sex Trafficking: The Making of a Victim

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Becoming a target of sex traffickers



Human trafficking generates billions of dollars of profit each year, making it one of the world's fastest growing criminal activities.

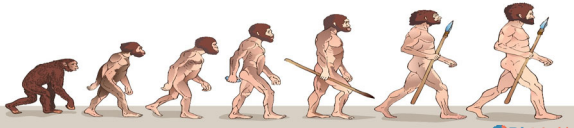
FBI.Gov

Who is targeted?



GOALS of Today's Training:


- Recognize behavioral and physical traits of sex trafficking victims
- Discuss the process of grooming and examine methods that are employed
- Explore ways to prevent and fight sex trafficking at home and in your community
- Discuss Reporting Mechanisms in your State

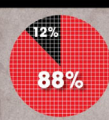


Youth

CHILD SEX TRAFFICKING

Of the nearly 25,000 runaways reported to NCMEC in 2017, **one in seven** were likely victims of child sex trafficking.





Of those, **88 percent** were in the care of social services when they went missing.

Emotional: Depressed



Emotional: Anxiety



Emotional: Low Self Esteem



Emotional: Loss



Emotional: Fear



Experience: Personal Physical or Sexual Assault



Experience: Witness Assault



Culture: Alternative Life Styles



Culture: Poverty



Culture: Addiction



Culture: Run Away



Process of Grooming

What is grooming?

Grooming: a process where a person builds an emotional connection with someone to gain their trust for the purposes of sexual abuse, sexual exploitation, or sex trafficking.

- National Society for the Prevention of Cruelty to Children

Step 2: Gain Trust & Information

- Casual conversation
- Relating to child's concerns
- Share secrets
- Online chats

Step 1: Choosing a Victim



Casual Conversations



Choosing a Victim



Casual Conversation



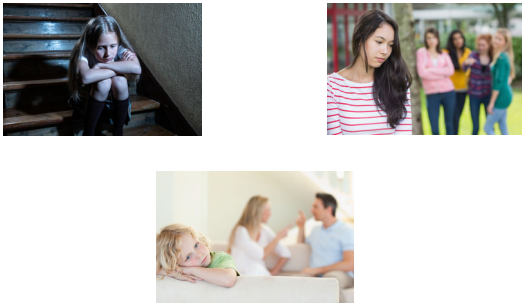
Casual Conversation



Sharing Secrets: Forbidden Fruit



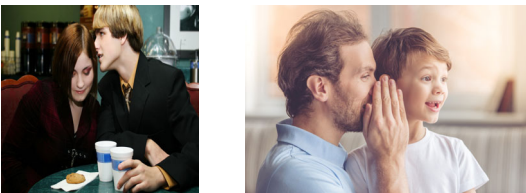
Relating to concerns



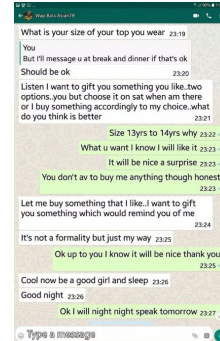
Online Chats



Sharing Secrets: Feeling Special



Online Chats



Step 3: Build Dependency or Love

- Nurtures a friendship
- Victim falls in love
- Fills a need of the victim

Fills a Need



Nurture Friendship



Fills a Need



Falls in Love



Fills a Need



Step 4: Abuse Begins

- Sexual Abuse
- Physical Abuse
- Emotional Abuse
- Isolation

Sexual Abuse



Sexual Abuse



Sexual Abuse

SHUT DOWN Backpage.com **SHUT DOWN**

Please call us and enjoy a vacation to Asian without the plane ride...try our service once and you will come back

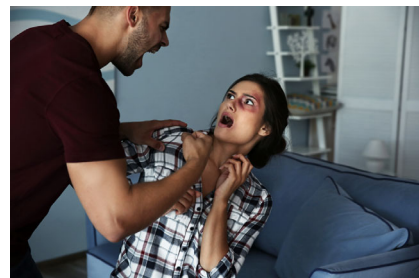
There are beautiful and nice Asian girls in Here but our agency makes sure, in addition to looks, our girls are fun, skilled, safe and enjoy being with a man.



Sexual Abuse



Physical Abuse: Assault



Physical Abuse: Neglect



Emotional Abuse: Fear of Abandonment



Physical Abuse



Isolation



Emotional Abuse: Shame



Step 5: Control

- Psychological
- Isolation
- Fear
- Addiction
- Money

Control: Psychological



Control: Addiction



Control: Fear



Control: Money



Control: Isolation



Methods of Grooming

Groomers

Who are they?

Keeping it in the Family



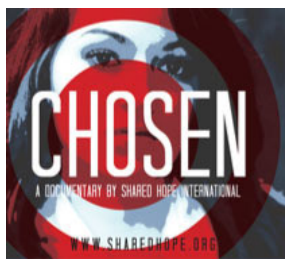
I'm in Love



Keeping it in the Family



I'm in Love



Trusted Adults



Social Media



Common Social Media Apps

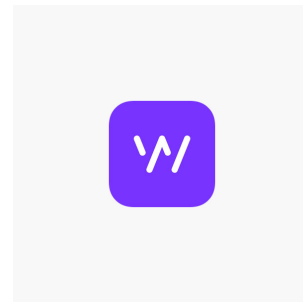


Instagram

Social Media

- Portrays another child / teen
- Sends nudes and asks for them
- Ultimate goal is for in person meet

Common Social Media Apps



Whisper

Common Social Media Apps



Snap Chat

Common Social Media Apps



Tik Tok

Common Social Media Apps



Live.me

Common Social Media



Video Games




Common Social Media Apps



WhatsApp

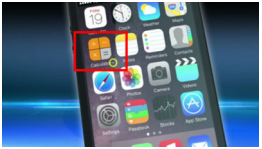
Common App





- Videos
- Apps
- Photos

Hidden behind less suspicious apps

Password Protected



Common Social Media Apps

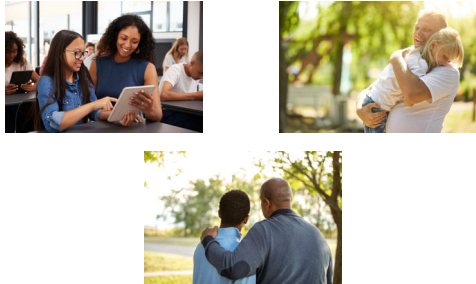



Yubo



What can we do?

Develop & Encourage Emotional Well-Being



Parental Controls



Be a Parent, not a Friend



Parental Controls



Qustodio

- Filters Content
- Limits Screen Time & App Downloads
- Allows Full Accessibility to Apps
- Track Calls and Texts

Be a Parent, not a Friend



Parental Controls



Screen Time

- Limits Screen Time & App Downloads
- Monitors App Usage
- Provides Reports on Internet Usage
- Tracks Phone

Victim Recognition: Visible Signs

- Physical Abuse – Injuries
- Addiction
- Malnourished
- Sexually Transmitted Diseases / Infections
- Multiple Pregnancies

- Polaris Project

Reporting Processes

Reporting Mechanisms for Healthcare Professionals

- **For minors, call police immediately**
 - Generally use the local Non-Emergency number
- **For adults**
 - Obtain consent and call police or hotline together
 - If they refuse consent, provide informational resources for them
 - National Human Trafficking Hotline
 - Local Task Force, shelter, non-profits, churches

Victim Recognition: Emotional & Behavioral

- Fearful
- Anxiety
- May not speak for themselves
- Avoids Eye Contact
- Sexually Provocative for Age

- Polaris Project

Reporting Processes

National Human Trafficking Hotline
1-888-373-7888

Or

911

Child Protective Services

Victim Recognition: Material & Geographic

- Very Few Personal Possessions
- No Identification / Fake Identification
- Not Free to Come and Go
- Lack of Knowledge of Whereabouts
- Limited or No Financial Freedom

- Polaris Project

Get Involved!











<p>Thank You! – Now, Let's stay connected!</p>	<p>CONTACT DETAILS <i>Jennifer Mansfield, Partner</i></p>
<p>We would love to have the opportunity to explore how Coeus Creative Group's behavioral intelligence approach to marketing and talent development could propel you or your business to new heights. Connect with us socially for info, ideas, and innovations. Remember, a conversation with us comes at no cost to you. Reach out today, and let us exceed your expectations.</p>	<p>Tel: +1(313)655-8618 Mail: jennifer@coeuscreativetgroup.com Web: www.coeuscreativetgroup.com Facebook: @CoeusCG Twitter: @CoeusCG Instagram: @CoeusCG LinkedIn: /Coeus-Creative-Group</p>